

Jakarta EE Marketing Committee Meeting - September 13, 2018

Agenda

- ✓ Approval of the previous mtg minutes **(5 mins)**
- Review of actions from last call **(15 mins)**
 - ✓ Tasks/prioritization/volunteers for website features/change requests/Github issues
 - ✓ Oracle Code One 2018 [Skeleton Event Plan](#)
 - ✓ Oracle Code One [talking points](#) update by Mike
 - ✓ Neil to coordinate Oracle Code One tshirts/Stephanie to send links
 - Onboarding - reporting on progress by Neil & Amelia
 - ✓ Committee review of EclipseCon Europe planning (folder with skeleton docs [here](#)).
- ✓ Reporting to/from Steering Committee (Mike) **(15 mins)**
- ✓ JakartaOne 2019 update (Paul) **(10 mins)**
- Use of member branding - acknowledging user contributions **(10 mins)**
- Difference between MicroProfile and Jakarta EE **(5 mins)**
 - Messaging / talking points
- Update on action stemming from Ivar's email - request to reach out to Apache to link to Jakarta EE from the parked Apache Jakarta web page

Attendees

Dan Bandera - IBM
Jonathan Gallimore - Tomitribe
Debbie Hoffman - Payara
Ed Bratt - Oracle
Ivar Grimstad - Committer Representative
Mike Denicola - Fujitsu
Amelia Eiras - Tomitribe
Cesar Saavedra - Redhat

Eclipse Foundation representatives:

Paul White (Eclipse Foundation)
Stephanie Swart (Eclipse Foundation)
Thabang Mashologu (Eclipse Foundation)

ACTIONS

Code One -

- Strategic blogs by each of the member companies - if going to Code One, write a blog, share with Eclipse. One blog focused on the [talking points](#) and one blog on member activities at code one in support of Jakarta EE (what's happening/where to find you)

- **Member blog tracking sheet** is [here](#)
- Share with Amelia who has a booth at Code One.
- Stephanie to create attendee list for event - where will be during event?
 - Conference Attendees (CodeOne + ECE) Spreadsheet - https://docs.google.com/spreadsheets/d/1GaupZBzoYQr8_eT3YeGuSUWW4cl9yzKIW-YVc-zZdFU/edit?usp=sharing

EclipseCon

- Review Skeleton (https://docs.google.com/document/d/1hpZ3J9zGRzhzyY23chQ8qV8D2w7WF-FyQDcmAVvcb_M/edit) & comment
- Members to actively promote EclipseCon
- Paul to provide overview of EclipseCon next meeting

Discussions:

Github issues-

9 votes received for prioritization of issues. Eclipse to send the ranking/order out via email. Any issues that have not been claimed to work on; Eclipse will tackle if realistic to do so.

Feedback/communication -

If reviewing documents shared with committee, even if there are no suggestions at least make a comment that it has been reviewed/all looks okay.

EclipseCon

- Speaking points of EclipseCon Europe https://docs.google.com/document/d/1_Bgh5rP1qKJdATIQ5ZC-ceJ9AFvHq8lq8_xFramlH0/edit
- There will be a community day.
- Those involved in marketing could get together to have a meeting (dining room/Paul & Thabang)
- Eclipse to put together a list of talks (Tanya)
- Tshirts & distribution needs to be decided (Jakarta will not have a booth)
- Dan requested Paul give marketing committee an overview of EclipseCon, type of audience

Steering Committee Report by MikeD.

- Still discussing Jakarta One event next year (May/June time frame for possible virtual or in-person event), no decision made yet. This decision would impact budget.
- Expecting all sources contributed, Eclipse GlassFish builds running, tested with TCK binaries - target of Nov 30 for completion of Eclipse GlassFish 5.1 being Java EE 8 certified (in order to have backward compatibility)

- Paul reported funding model was decided upon on Tuesday. Drives what we can do within marketing committee, head counts, legal, conferences, website development, Jakarta One.
 - In Person Conference: foundation-run event. 3 day conference focused around Jakarta EE, cloud-native, microprofile. Need sponsorship from member companies. Steering committee working on draft budget. Who can be reached with this conference (# of people)? In addition to sponsorship, need from member companies - speakers, drive people to event. Would find a program chair to create technical content for event. Timeline: May/June 2019 or should we wait until 2020? If event focused on 300 or so committers/developers, feeling is it could be done in North America - question is, is that how we should launch Jakarta One? Or wait and have larger event.
 - General consensus of marketing committee is to wait until 2020 to do a large event & have time to do it well, with possibility of a virtual or smaller event before then that is not labeled as Jakarta One.

Parking Lot:

- Onboarding - reporting on progress by Neil & Amelia