

# Jakarta EE Marketing Committee Meeting - October 10, 2019

## Agenda

- REMINDER: October 24 meeting rescheduled till October 31 at 11:00 EDT
  - For European members, please note the discrepancy in timezones for that week only
- Approval of the previous mtg minutes **(5 mins)**
- Reporting to/from Steering Committee (Mike D) **(10 mins)**
- Event planning **(15 mins) (EF)**
  - ECE lunch meetup (finalizing the date and list of folks who are able to attend)
  - EclipseCon Europe Community Day (Progress on [wiki](#) page)
  - DevOxx BE readiness for 4-8 November (Including [Booth sign-up sheet](#))
  - KubeCon North America readiness for 18-21 November (Including [Booth sign-up sheet](#))
  - DevNexus for 19-21 February 2020
- New compatible implementation **(10 mins) (EF)**
  - Congrats to Payara
  - Feedback on the process
- Planning discussion for Q4 '19 and 2020 marketing strategy **(20 mins) (EF)**
  - Updates and get feedback
  - Champions program brainstorming
- Jakarta EE Update call - October 16th (3 min)
  - Agenda and promotion
- Parking Lot for the next meeting:
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## Attendees:

- Mike DeNicola (Fujitsu)
- Ed Bratt (Oracle)
- Jonathan Gallimore (Tomitribe)
- Cesar Saavedra (Red Hat)
- Jadon Ortlepp (Payara)
- Neil Patterson (IBM)

## Eclipse Foundation:

- Thabang Mashologu
- Shabnam Mayel
- Tanja Obradovic

## Discussed:

- Previous meeting minutes: Approved

- Reporting to/from Steering Committee:
  - Platform project will come up with Jakarta EE 9 roadmap and specs committee will approve and will be sent to Steering committee for awareness
  - Suggested to rename Java EE guardians to Jakarta EE Ambassadors
  - EF is working on the 2020 strategic objectives to present in the next week's steering committee meeting for approval
- Discussed upcoming events
  - ECE lunch meetup (finalizing the date and list of folks who are able to attend)
    - Jadon, Cesar and Neil confirmed their presence
  - Members encouraged to participate in ECE '19 Community Day
  - DevOxx BE
    - IBM, Red Hat, and Payara will support for demos
  - KubeCon North America
    - Red Hat will be there, support for demos to be confirmed by Thabang
    - Payara and Tomitribe will not be there
    - Oracle's presence to be confirmed by Ed
  - DevNexus for 19-21 February 2020
    - Red Hat and IBM are interested to sponsor a reception at DevNexus
  - New compatible implementation
    - Congrats to Payara on their Jakarta EE compatible product, Payara Server
    - Process was smooth and easy
- Planning discussion for Q4 '19 and 2020 marketing strategy
  - Discussed marketing goals
  - Committee MKT members to encourage community to participate in the election, members also to encourage participation through social
  - Members require social campaign calendar to share with their social teams (signature moments/project plan)
  - Continue promoting the compatible implementations
  - Leveraging members to engage JUGs/vJUGS
- Jakarta EE Update call - October 16th
  - Tanja will send an email out
  - Agenda 2 major items
    - Work on remaining specification documents
    - Jakarta EE 9 retrospective
  - Please help promote the call, so we can increase attendance

## Actions:

- DevOxx BE: [Booth sign-up sheet](#)
- KubeCon NA: [Booth sign-up sheet](#)